

PRESS RELEASE

IAA 2008:

avado and E.Novation BTC present the mobile "FIMS Connectmanager"



New co-operation in the field of the mobile order management and business procedures

Hannover/24.09.2008 - On the IAA in Hannover this year the avado Group and E.Novation BTC presented their first product the "FIMS Connectmanager" (in hall 23 / stand nr. B32).

Both companies started a co-operation in June 2008 with the aim to use their common know-how and years of experience to open new market segments in a growing Europe. With the new "FIMS Connectmanager" they in particular turn to small and medium-sized businesses that are looking for a low-cost mobile solution in the field of the order management and company organization. The product offers a broad spectrum of application and allows for integration into the mobile infrastructure without many extensive investments.

On the basis of the BlackBerry© platform functions like order management, time recording, positioning/tracking, email, calendar and navigation can quickly be made available mobile at special attractive conditions from 14 € booked to the available mobile phone contract. Especially to small and medium-sized companies for example in the logistics branch who have to optimally control the mobile employment of colleagues and vehicles under particularly economical viewpoints this solution offers a high savings potential and with that a clear increase of efficiency. The wide-spread functionality unites subject related functions in the field of order management with general organizational functions like telephony and email in one device. And this at low and transparent rates.

The immediate usability and the reasonable prices at which the "FIMS Connectmanager" is offered, make the product for businesses of the most different branches that do not want to invest in an own mobile infrastructure with communication servers and still want to profit from mobile applications an interesting solution. On the IAA in Hannover (25.09. - 02.10.2008) representatives of avado and E.Novation BTC are available to you for more information in hall 23, stand nr. B32. We are glad to invite you and look forward to your visit!

Press contact

E.Novation BTC
Walther Bernard
Tel.: +49 (0)172 390 79 10
walther.bernard@novation-btc.de

Press office for media contacts
Dagmar Trepins
Tel.: +49 (0) 40- 30 39 19 61
info@trepins.de

About E.Novation BTC

Die E.Novation BTC was founded in 1994 under the name of BTC Traffic Systems and taken over in May 2006 by the E.Novation B.V. with head office in Rotterdam (Capelle aan den IJssel, Netherlands). Since the take-over of the company by the E.Novation B.V. followed also a realignment of products regarding the use of new technologies and market re-alignment. All new product developments will be offered as Software-as-a-Service. That means that only the use of a PC with internet access is necessary to be able to access the relevant applications. Presently also all available Client Server applications are being adjusted to the new technologies. As developer and provider of software for the administration, dispatch, locating and accounting of vehicles, vehicle fleets and mobile machinery we support presently more than 1.500 clients. Together with the users E.Novation BTC analyses the company procedures and develops efficient solutions on the basis of proven standard software. The focus of the product range is on the field of fleet management systems and the vehicle positioning as well as the entire field around the digital tachograph. In the last mentioned field the IT specialist together with the partner the DKV Euro Service developed the product "DKV Tachomanager" that enables a fast archiving and evaluation of analog and digital data from the tachograph.